



ETHELIA LUNG

Imbuing empathy and perspective through interaction & experience design.

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EDUCATION

Rochester Institute of Technology

Graduated 2018, summa cum laude
Major New Media Design (BFA)
Minor Web Development
+ RIT Honours Programme

LEADERSHIP

Mentor

Radify Labs
November 2018 - Present

President & Mentor

New Media Club
May 2017 - May 2018

Peer Advisor Leader

RIT International Orientation
May - August 2016

Honours Mentor

Honours Programme
August 2015

LANGUAGES

English
Cantonese
Mandarin

DESIGN & WORK EXPERIENCE

Interaction Designer

Google - YouTube June 2018 - Present

Currently collaborating with framework engineers on our design system, involving audits and documentation, communication with partner teams, and an ample amount of systems thinking.

User Experience Design Intern

Google - YouTube June 2017 - August 2017

Worked in collaboration with an engineer on the visual and interaction designs of a mobile feature, and interfacing across product teams and YouTube's brand team.

Junior User Experience Designer

Grayscale Limited Hong Kong June - August 2015 & 2016

Took part in the understanding and design phases of multiple projects, including user and competitive research, wireframing, visual design, branding, and various other communication assets.

SKILLS

Software

Sketch InDesign Basic IDEs
Photoshop After Effects MS Office / GSuite
Illustrator Cinema 4D Basic Principle

Programming

HTML Func. Javascript Basic C#
CSS Basic Java