



ETHELIA LUNG

Imbuing empathy and perspective through experience and interaction design.

w ethelialung.com t +1 (585) 622-8538 @ ethelia.lung@gmail.com

EDUCATION

Rochester Institute of Technology

Expected Graduation 2018
Major New Media Design (BFA)
Minor Web Development
+ RIT Honours Programme

LEADERSHIP

President & Mentor

New Media Club
May 2017 - Present

Vice President & Mentor

New Media Club
August 2016 - May 2017

Peer Advisor Leader

RIT International Orientation
May - August 2016

Honours Mentor

Honours Programme
August 2015

LANGUAGES

English
Cantonese
Mandarin

DESIGN & WORK EXPERIENCE

User Experience Design Intern

Google - YouTube June 2017 - August 2017

Worked in collaboration with an engineer on the visual and interaction designs of a mobile feature, and interfacing across product teams and YouTube's brand team.

Junior User Experience Designer

Grayscale Limited Hong Kong June - August 2015 & 2016

Took part in the understanding and design phases of multiple projects, including user and competitive research, wireframing, visual design, branding, and various other communication assets.

Multimedia Specialist

RIT Production Services September 2015 - Present

Participate in the brainstorming and creative direction for video production, which involves research and pre-production work, some aspects of production, asset design, and critique.

SKILLS

Software

Photoshop After Effects Basic IDEs
Illustrator Cinema 4D MS Office / GSuite
InDesign Sketch Basic Principle

Programming

HTML Func. Javascript Basic C#
CSS Basic Java